

KOLCHAGOV BARBA

AUTUMN WINTER 20



**“Fashion wasn't what you wore someplace anymore; it was the whole reason for going”** Andy Warhol.

Kolchagov Barba POP ART AW20 challenges traditional lines and the conventional colour palette associated with fall collections. We do so in reminiscence of how Pop Art challenged the art's values.

Dull black and navy gowns, give space to vibrant creations and punchy bright tones. Every piece is radiant, shiny and with a new aesthetic; colours, classical lines and daring designs are some of the characterising traits of the Kolchagov Barba Autumn/Winter 2020.

This collection is rooted in POP ART culture: it surprises and engages with vivid fabrics, yet in its effect it speaks a universal language to those who see it. It is liberated from fine art elitism, a compelling reminder that every woman can seek empowerment.

POP ART collection is a homage to women who have the self-belief to embrace their beauty in all its many facets. It is sophisticated, yet daring – elegant, yet striking - demure, yet powerful. In this world of mass consumption, Kolchagov Barba POP ART AW20 sets out to champion and celebrate those cultural values that led to the origin of pop art. It takes the every day and transforms it into something compelling, surprising and altogether revitalised.

In doing so it transforms, reinvents and elevates today's fashion trends - and the day to day experience of the women who wear it. Tailored suits, corsets and draped dresses provide Kolchagov Barba's woman with an array of elements to stand out from the crowd, in every moment of her life.

*“Be Bold, Be Sexy, Be Powerful...Every day, every moment”*

















































































